

B 2 B FaciliFacts

Grand Lodge Committee Introduces Brother 2 Brother Brochure & Bookmark

Your Grand Lodge Brother to Brother Committee announces the development of a **B2B Brochure & Bookmark**. The brochure is both an *educational tool* and a *reminder to the Brethren of our Grand Jurisdiction* of the importance of the B2B Program.

Committee Chairman, Dennis Hawman stated "We are grateful to those who have gone before us, for without their dedicated work and the placing of the initial building blocks, this *B2B Brochure* and *Bookmark* could not have moved forward nearly as quickly."

The brochure reminds us all that the B2B Program is lodge based and encourages membership retention, through *strong leadership, interesting programs and thought provoking Masonic education*, ever keeping in mind our goal to "**Enhance The Masonic Experience**"

It also speaks of "**The Three Guiding Principles**" of the program; **RETAIN – REVITALIZE – RENEW!** If these principles and the content of this program are fully embraced, we will find ourselves ... *Helping to Build Stronger Lodges by Enhancing the Masonic Experience*



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GETTING THE MESSAGE OUT!

The Three Guiding Principles
of the Brother to Brother Program.

RETAIN

This principle provides guidance to lodge leaders in the development of the Mason who has been a member for less than one year.

Use the Sponsor and Mentor Programs, encourage new Masons to visit other lodges, involve them in the ritual work and committee tasks. Ask them to be involved in helping to develop social programs and special events.

REVITALIZE

This principle provides guidance to lodge leaders in the development of the Mason who attends lodge on a regular or irregular basis.

Find the most appropriate lodge management style for your lodge, learn how to manage change properly and learn the techniques that will help the lodge have a successful year. Get your Brother involved. Use him as your B2B Facilitator.

RENEW

This principle guides the lodge leadership through the process of encouraging a Brother to see the light of masonry once more.

It reminds us of the importance of personal contact, of prompt and efficient meetings, of ample time for fellowship and renewal of friendships, the importance of visitation and for many, the important role they play as a Past Master of a lodge.

You Are Not Alone!

WE CAN HELP YOU GET STARTED!

B2B can teach you how to make positive change, in your lodge, by using the techniques that are contained within the tool kit and upon which the Three Guiding Principles of the program are based.

RETAIN – REVITALIZE – RENEW

The Brother to Brother Committee can assist you to conduct a hands-on Forum for your District or Lodge

We are

"Extending A Helping Hand
Brother to Brother"



Helping to Build
Stronger Lodges
by
Enhancing the
Masonic Experience

**BROTHER
2
BROTHER**

RETAIN – REVITALIZE – RENEW



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FOUR VIRTUES OF A LEADER:

Consistency ...
*harmony between acts
or statements
expressed*

Sincerity ...
*honesty of purpose or
character, free from
hypocrisy*

Courtesy ...
*considerate behaviour,
politeness, indulgence*

Friendliness ...
*not hostile, amicable or
nice manner*

ENHANCE THE MASONIC EXPERIENCE	"If it is to be ... it is up to me!"	ENHANCE THE MASONIC EXPERIENCE
<p align="center">Take The B2B Challenge</p> <p>What is Brother to Brother?</p> <p>The Brother to Brother Program is actually a challenge for Masons to be more active in their own lodges. It is meant to encourage them not to become complacent and is designed to expand their interest in better lodge programs and stronger lodge management. When fully embraced, it will Enhance the Masonic Experience.</p> <p>The Mission Statement</p> <p><i>"Develop a lodge based program that encourages membership retention, through strong leadership, interesting programs and thought provoking Masonic education, keeping in mind the goal to ... Enhance the Masonic Experience."</i></p> <p>The B2B Tool Kit</p> <p>This is a comprehensive Reference Manual that provides guidelines, suggestions, forms and tools in one convenient location. It has the means to assist the brethren in remaining interested and dedicated to their lodge. It contains the principles and procedures, that when fully embraced, will Enhance the Masonic Experience.</p> <div data-bbox="362 999 664 1056" style="border: 1px solid black; padding: 2px;"> <p>website link to the B2B Tool Kit – Version 3.1 www.grandlodge.on.ca/B2B/B2B_1.htm</p> </div>	<p align="center">Getting the Message Out!</p> <p>The Team Approach</p> <p>We don't expect anyone to take on this challenge alone. Your Grand Lodge Committee is prepared to work together with the District and/or Lodge Chairmen to offer seminars and forums, make presentations big or small and assist with feedback sessions. It is our role to provide advice and be a part of your team.</p> <p>A strong Brother to Brother approach to lodge activities is essential to the continued growth of our great fraternity. We must remember, that our goal is to always ... Enhance the Masonic Experience</p> <p>Presentations, Discussions & Action Plans</p> <p>Lodges must remember that in order to fully embrace the Three Guiding Principles of B2B, you must first be honest with yourselves about the problems that may actually exist in your lodge. Once you have diagnosed the concern, only then can you work together to create your lodge specific action plan. The B2B Committee will not create an action plan for your lodge. Our role is simply to act as a facilitator to help you understand how best to use the tools that are available to you.</p> <p>The B2B FaciliFacts Newsletter</p> <p>This is an education and communication tool that will be used to "get the message out." It will have interesting B2B articles and include examples of how the tool kit can help you resolve lodge issues. We encourage lodges to use it as a forum for B2B success stories</p>	<p align="center">You Can Get Started On Your Own! Use the ASAP Model:</p> <p>Assess the Situation ... by reviewing "What is Working Well" and "What Areas Need to Be Worked On" in your lodge.</p> <p>Sensible Solutions ... through input from the lodge members by way of a survey and discussion. Listen to the suggestions presented, whether it be conducting more social or special events, being more active in the community or streamlining the business portion of the regular meeting. Find solutions that spark the interest of the members.</p> <p>Action Plan ... by working with and fine-tuning the initiatives identified in your survey and discussion session. Prioritize the results, begin with one or two projects, plan your strategy and develop goals, both short-term and long-term. Involve as many brethren as possible; particularly those enthusiastic members who can act as a "spark-plug" or "champion" of that action item.</p> <p>Prepare a Timeline ... by setting only realistic and achievable time frames for each initiative. Once goals are set for each project, stick to them. Don't make them too short to be impractical or too long as to be disheartening. Early success is important to those who are dedicating their time to make their lodge stronger. Remember, the real goal is to:</p>



*Extending a Helping Hand ...
Brother 2 Brother*

For More Information Contact:
 Dennis Hawman – B2B Chairman
 e-mail [dhawman @primus.ca](mailto:dhawman@primus.ca)

B2B Masonic Education

From time to time the editor comes across educational papers or articles that help with the promotion of the Brother to Brother Program. Anytime such material is available, the B2B FaciliFacts will pass along these articles to you; for the good of the B2B Program in general and this Grand Lodge in particular.

The following two pieces are examples of the type of material that will be published. Please share and use these articles for the good of Brother 2 Brother.

*The Brethren are encouraged to submit their "B2B Masonic Education" via e-mail to ldwates@sympatico.ca
We would be pleased to include them in an upcoming edition.*

THE MASONIC LIFECYCLE

How Brother to Brother Can Help!

PHASES	WHERE IN THE BROTHER TO BROTHER TOOL KIT
Enquiry Phase	7.5 The Grand Lodge Website 7.9 Guidelines for discussing freemasonry with the non-mason
Application phase	4.5 Sponsorship of the Candidate – The role of the sponsor
Investigation Phase	4.4 The new applicant – The committee of inquiry 4.6 The mentor program – Part 1 Form B – New applicant interview form for the committee of inquiry Form K – Guidelines for the committee of inquiry
Initiation Phase	4.6 The mentor program – Part 2 4.8 The importance, purpose and benefits of lodge visitations 7.2 An overview of Grand Lodge 7.7 Tracing our Masonic roots
Passing Phase	4.6 The mentor program – Part 3
Raising Phase	4.6 The mentor program – Part 4 7.3 Review existing material and publications 7.4 The Grand Lodge library 7.8 Applying the working tools of speculative masonry 7.10 How to memorize ritual work
Officer Phase	4.7 Developing social programs for family and friends 5.2 Ideas for the revitalization of the membership in general 5.3 Finding the right type of lodge management: Consultation and consensus 5.4 Lodge management: Coping with change 5.5 Successful planning for the Masonic year – For the WM 5.6 Ideas for how to improve a night at lodge 5.7 How to successfully implement a Friend to Friend night 5.10 Involving members unable to attend lodge 6.3 Retention and restoration: More understanding and taking action 7.11 Teamwork between the three principal officers of the lodge Form A1: Membership opinion survey Form H: Degree planning worksheet
Past Master Phase	5.8 Planning and preparing a successful installation ceremony 5.9 The role of the Past Master

**USE THE QUICK and EASY LINK to the
B 2 B TOOLKIT – VERSION 3.1
REFERENCE MANUAL**

www.grandlodge.on.ca/B2B/B2B_1.htm

A Silent Sermon

A Mason, who previously attended lodge meetings regularly, stopped going. After a few months, the Worshipful Master decided to visit him. It was a chilly evening. The Worshipful Master found the man at home alone, sitting before a blazing fire. Guessing the reason for his Master's visit, the man welcomed him, led him to a comfortable chair near the fireplace and waited. The Worshipful Master made himself at home but said nothing.

In the grave silence he contemplated the dance of the flames around the burning logs. After some minutes, the Worshipful Master took the fire tongs, carefully picked up a bright burning ember and placed it to one side of the hearth all alone. Then he sat back in his chair, still silent. The host watched all of this in quiet contemplation.

As the one lone ember's flame flickered and diminished, there was a momentary glow and then its fire was no more. Soon it was cold and dead.

Not a word had been spoken since the initial greeting. The Worshipful Master glanced at his watch and realized it was time to leave. He slowly stood up, picked up the cold, dead ember and placed it back in the middle of the fire. Immediately it began to glow once more with the light and warmth of the burning coals around it.

As the Worshipful Master reached the door to leave, his host said with a tear running down his cheek, "Thank you so much for your visit and especially for the fiery lesson. I shall be back in lodge next month."

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Stronger Lodges
By
Enhancing the
Masonic Experience***

How Can I Receive My Personal Copy of Each Edition of the B2B Facili-Facts?

Simply send your e-mail address to:

Iain Wates (Committee Member)

idwates@sympatico.ca